



**PARTNER WITH US TO
SUPPORT PEOPLE IN CRISIS
IN YOUR COMMUNITY**

COULD YOUR LOCAL BUSINESSES PARTNER WITH WEST CHESHIRE FOODBANK?

We appreciate all the different ways that people support West Cheshire foodbank, from donating food to volunteering, holding fundraising events, and one-off gifts.

ANOTHER AMAZING WAY OF SUPPORTING US IS WHEN LOCAL BUSINESSES CHOOSE TO SUPPORT US REGULARLY.

Businesses, large or small may partner with our foodbank in long-term relationships donating employee time, food and funds. Businesses may adopt our foodbank for a one-year, "charity of the year" while others will want to stay on the journey for the longer term.

IT'S GOOD FOR BUSINESS

Businesses are part of our communities and they can only benefit if the community is strong and resilient to a fast-changing economy.

Our foodbank reaches thousands of people who are current and future customers of your business.



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AS A BUSINESS FRIEND YOU WILL OFFER

FOOD COLLECTING & FUNDRAISING:

We need employees of companies to be food box and cash collection can holders and take time to be advocates of foodbank in their company. Posting newsletters, highlighting shortages, promoting events and arranging the collection logistics in works time is very valued. Our website news section has details of what companies already do.

TRAINING:

We need experts to train our trustees, volunteers, staff and partners. There are lots of things that we could do if only someone would show us how. Already we have had a professional review of our health and safety provisions by an employee of Essar. Santander came and helped us with spreadsheets/desktop packages.

SERVICES:

We need trades to help us to maintain our premises and equipment. Essar have sent us their engineers to mend and paint. Our entrance door was fixed by local joinery business, Mark Redpath. Our van gets a free wash at Mitchell Group.

PREMISES & EQUIPMENT:

To grow we need volunteers who are based outside of our HQ and foodbank sessions. Access to desktop publishing software and the internet in the volunteer's own workspace makes it much more possible to be a remote worker being co-ordinated by telephone and e-mail.

REGULAR VOLUNTEERING:

You will allow your employees to commit time to support the work of foodbank. Did you know that some of our volunteers are released by their business to support our work?

CAMPAIGNING:

We need companies who will plan and undertake whole-day activities with minimal support from our staff and volunteers. We have already had one-day campaigning with Santander and supermarket collections supported by ASDA, M&S and Lloyds.



ABOUT WEST CHESHIRE FOODBANK

West Cheshire foodbank opened in 2012 to give people in crisis hope, practical help, and a brighter future. We value all of our supporters who make a big difference.

We don't think anyone in our community should have to face going hungry. That's why we provide three days' nutritionally balanced emergency food and support to local people who are referred to us in crisis.

FOOD DONATIONS

All of our food is generously donated by people in the local community (schools, businesses, churches and individuals) and volunteers of all backgrounds help to sort, pack, and distribute food parcels to individuals and families in need. Local people are feeding local people.

REFERRAL BY FRONTLINE PROFESSIONALS

The families and individuals who come to us have been referred by frontline professionals. Social workers, health visitors, debt advisors and others, work with us to help people in crisis so that they do not have to go hungry.



WEST CHESHIRE FOODBANK

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